

# 2020

The Arts Foundation Te Tumu Toi  
Backing artists to make their mark

**THE ARTS FOUNDATION  
TE TUMU TOI O AOTEAROA  
ANNUAL REPORT**

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# 2021



# TĒNĀ KOE

01.

- 01. 2000 Arts Foundation Te Tumu Toi Laureate Briar Grace-Smith.
- 02. 2021 Arts Foundation Te Tumu Toi Springboard Recipient Cian Parker.
- 03. 2018 Arts Foundation Te Tumu Toi Icon Fred Graham with his son 2021 Arts Foundation Te Tumu Toi Laureate Brett Graham, and Arts Foundation Te Tumu Toi Chair Garth Gallaway at our 2021 Laureate Lunch at Hotel Britomart.

**"I AM SO THANKFUL TO BE ONE OF THE 2021 SPRINGBOARD RECIPIENTS. THIS PAST YEAR HAS HELD A LOT OF UNCERTAINTY FOR CREATIVES ALL OVER THE WORLD, AND I FOUND MYSELF QUESTIONING WHAT WAS NEXT FOR ME IN MY CAREER. THE SPRINGBOARD AWARD HAS OFFERED ME SOME SECURITY AND SUPPORT WHICH I AM SO GRATEFUL FOR; AND MEANS I AM ABLE TO CONTINUE WORKING ON MY THREE CURRENT PROJECTS. I FEEL SO PRIVILEGED TO RECEIVE MENTORSHIP FROM THE AMAZING BRIAR-GRACE SMITH."**

Cian Parker, 2021 Arts Foundation Te Tumu Toi Springboard Recipient.

02.



03.

2020-21 will be remembered as a year where nature threw some punches as we celebrated our 21st year. What a moment – 21 years of this community of outstanding artists and radically generous supporters. While this Annual Report summarises the 2020/2021 year, I wanted to mark the sense of aroha, support and connection we've had in our entire 21st year of The Arts Foundation of New Zealand Te Tumu Toi o Aotearoa. Despite being in and out of lockdowns, this organisation has seen even more backers come out to support New Zealand artists. We've also seen more of our 194 strong alumni of Arts Foundation Icons, Laureates and Springboards perform on our shores through festivals and shows grounded in Aotearoa-based talent.

While we're buoyed by awarding 16 new artists into our whānau in 2020/2021, we were saddened to say goodbye to three: 2013 Arts Foundation Laureate Megan Wraight, 2009 Arts Foundation Laureate Richard Nunns, and 2018 Icon Billy Apple.

While there were indeed some very significant challenges for many in the creative sector, our mission of boosting opportunities for artists and amplifying their impact has started to 'hum' – and in my fourth year as Chair, I've seen more generosity, media engagement and relationships forged than before. Thank you to the individuals, businesses, regional arts organisations, and iwi (haere mae Te Rūnanga o Ngāi Tahu) that are making this movement of valuing creativity happen. You're literally putting your money and advocacy where your hearts and minds are, and we couldn't be more excited to be building a new era of backing the arts with you and our growing whānau of legendary creatives. Finally, I'd like to take this moment to thank my fellow Trustees for their tireless volunteer mahi. We have a wonderful Board and I feel very privileged to work with all of you.

Garth Gallaway  
Chair, Arts Foundation Te Tumu Toi

# 2020

2020 – 2021 IN NUMBERS.

# 2021

7

2020 Arts Foundation Laureates awarded (there are 8 in the current 2021/22 year plus one new Moment In Time He Momo award)

7

new 2021 Springboard mentorship duos kicked off

1

Laureate receiving the inaugural Te Moana Nui-a-Kiwa Award gifted by Jillian Friedlander

67%

of our revenue went directly to the arts

245

Kotahi members

10

towns around both motu visited for breakfast to hear why the arts matter

100k

people watched 70 x 3-minute talks to hear why the arts matter on the inaugural All in for Arts He waka toi e eke noa nei tātou roadtrip

89%

success rate for projects on Boosted

1

new license partnership with Sport NZ – Boosted Sport!

51%

increase to online engagement with our artists

6

2020 inaugural Springboard mentorship duos

1

Harriet Friedlander Residency Award made

110%

increase to private giving

3

new three year gifts to back Springboard artists thanks to: Abby McCormick O'Neil and Carroll Joynes, the Leighs Family and Ngāi Tahu

1.47m

raised for artists through Boosted

100k

people watched full videos about our Arts Foundation Laureates

1

inaugural Iwi partnership with Te Rūnanga o Ngāi Tahu

30k

surplus made for Boosted (first time it has ever broken even!)

1

new hotel partner – Hotel Britomart

45%

increase to our database of subscribers

01. Arjuna Oakes, mentored by 2003 Arts Foundation Te Tumu Toi Laureate John Psathas.  
02. Our 2020 Arts Foundation Te Tumu Toi Laureates at a (Covid-19 proof!) celebration in the beautiful home of Dame Jenny Gibbs.  
03. Springboard duo, 2006 Arts Foundation Te Tumu Toi Laureate Oscar Kightley and 2020 Springboard recipient Bala Murali Shingade.



01.

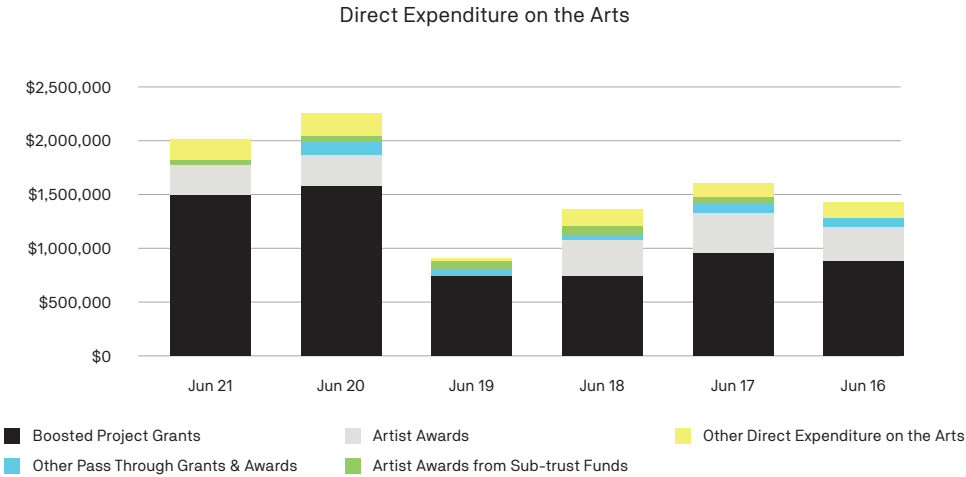


02.

03.



OVER \$2M OF DIRECT EXPENDITURE ON THE ARTS FOR THE SECOND YEAR IN A ROW



04. 2021 Arts Foundation Te Tumu Toi Laureate Maisey Rika and her band Hoea at our 21st celebrations and Laureate party at Art+Object.



04.

# BUILDING STRONG FOUNDATIONS TO BACK AOTEAROA NEW ZEALAND'S ARTISTS FOR THE FUTURE

WE ARE PLEASED TO HAVE SEEN A CONSOLIDATION OF  
OUR FINANCIAL POSITION IN THE SECOND YEAR OF  
OUR NEW STRATEGY – ENDING 2020-21 FINANCIAL YEAR  
WITH A SURPLUS OF \$522,000.

## FINANCIAL REPORT FOR THE YEAR ENDED 30 JUNE 2021

### Summary Statement of Comprehensive Revenue and Expenses for the year ended 30 June 2021

	2021	2020
Donations and Legacies	2,166,956	2,067,374
Investment Income	788,030	306,501
Operating Revenue	611,403	582,235
<b>Total Revenue</b>	<b>3,566,389</b>	<b>2,956,110</b>
Operating Expenses	(1,019,931)	(997,598)
Direct Expenditure on the Arts	(2,023,824)	(2,259,865)
<b>Total Expenses</b>	<b>(3,043,755)</b>	<b>(3,257,463)</b>
<b>Total Comprehensive Revenue and Expenses</b>	<b>522,634</b>	<b>(301,353)</b>

### Summary of Statement of Changes in Equity for the year ended 30 June 2021

	2021	2020
Equity at the Beginning of the Year	7,971,264	8,301,721
Total Comprehensive Revenue and Expense	522,634	(301,353)
Transfer of Administration fees incurred	(28,941)	(29,104)
<b>Total Equity at the End of the Year</b>	<b>8,464,956</b>	<b>7,971,264</b>

### Summary Statement of Financial Position as at 30 June 2021

	2021	2020
Current Assets	728,987	1,036,873
Current Liabilities	(381,842)	(723,786)
<b>Net Current Assets</b>	<b>347,145</b>	<b>313,087</b>
Non Current Assets	250,474	288,265
Investments	7,867,337	7,369,912
<b>Net Assets</b>	<b>8,464,956</b>	<b>7,971,264</b>
Represented by:		
Discretionary Equity at End of Year	5,424,213	5,077,120
Non Discretionary Equity at End of Year	3,040,743	2,894,144
<b>Total Equity at End of Year</b>	<b>8,464,956</b>	<b>7,971,264</b>

Total Revenue up by \$610k to \$3.5m – a 20% increase

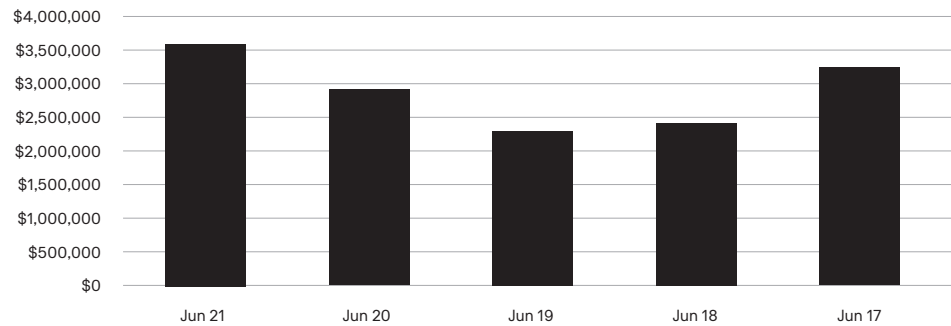
Donations Revenue up by \$360k (110%) – a 110% increase

Grants Revenue up by \$68k to \$137k – a 99% increase

Donations Revenue for Boosted projects \$1.47m and while down on last year's record year by \$124k (7.8%), still a hugely well above our 2022 target outcome

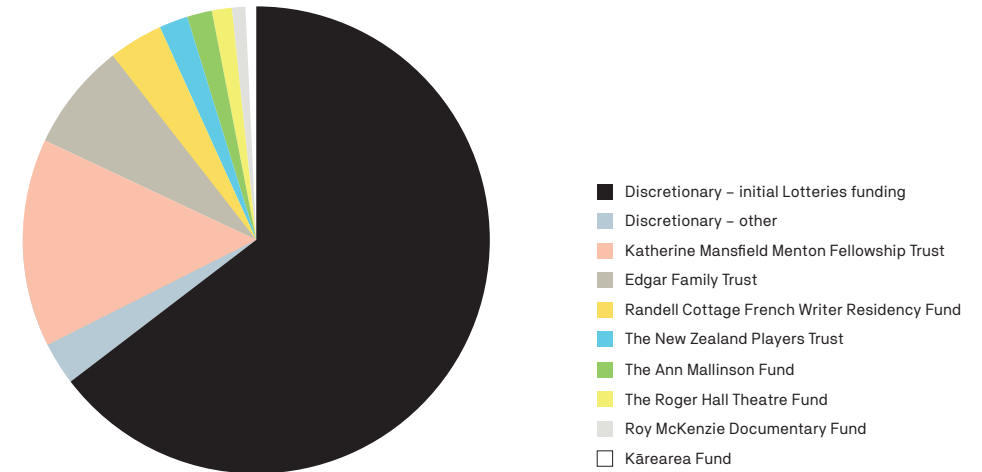
Total Expenditure down by \$213k to \$3m – a 6% decrease

### TOTAL REVENUE



### PARTNERSHIP FUNDS

We continue to steward partnership funds with some of New Zealand's great givers, families and communities, and use our expertise to distribute their awards as part of our programme.



# FINANCIAL

# HIGHLIGHTS



# AWARDED

WHO JOINED THE ARTS FOUNDATION  
TE TUMU TOI WHĀNAU IN 2020 – 2021?

# ARTISTS

## Seven new Arts Foundation Te Tumu Toi 2020 Laureates

01. **Yuki Kihara – Interdisciplinary Artist**  
2020 Arts Foundation Te Tumu Toi Laureate receiving the My Art Visual Arts Award
02. **Ariana Tikao – Singer, Composer, Taonga Puoro Player**  
2020 Arts Foundation Te Tumu Toi Laureate receiving the Jillian Friedlander Te-Moana-nui-a-Kiwa Award
03. **Moss Te Ururangi Patterson – Choreographer, Artistic Director**  
2020 Arts Foundation Te Tumu Toi Laureate receiving the Burr/Tatham Trust Award
04. **Ahilan Karunaharan – Actor, Writer, Director, Producer**  
2020 Arts Foundation Te Tumu Toi Laureate receiving the Sir Roger Hall Theatre Award
05. **FAFSWAG – Interdisciplinary Arts**  
2020 Arts Foundation Te Tumu Toi Laureate
06. **Shayne Carter – Musician, Author**  
2020 Arts Foundation Te Tumu Toi Laureate
07. **Tusiata Avia – Poet, Writer, Performer**  
2020 Arts Foundation Te Tumu Toi Laureate receiving the Theresa Gattung Female Arts Practitioners Award

## Seven new Arts Foundation Te Tumu Toi 2021 Springboard duos

08. **Cora-Allan Wickliffe – Visual Artist – Hiapo**  
2021 Arts Foundation Te Tumu Toi Springboard recipient receiving the award for Visual Arts funded by The Edgar Family  
Mentored by 2008 Arts Foundation Te Tumu Toi Laureate Shane Cotton ONZM (Visual Artist)
09. **Cian Parker – Writer, Performer**  
2021 Arts Foundation Te Tumu Toi Springboard recipient  
Mentored by 2000 Arts Foundation Te Tumu Toi Laureate Briar Grace-Smith ONZM (Writer, Actor and Director)
10. **Ta'alili – Aloalii Tapu and Tori Manley-Tapu – Choreographers, Dancers**  
2021 Arts Foundation Te Tumu Toi Springboard recipient receiving the award for Dance, funded by Abby McCormick O'Neil and D. Carroll Joyntes  
Mentored by 2011 Arts Foundation Te Tumu Toi Laureate, Lemi Ponifasio (Theatre Director, Choreographer, Multi-disciplinary Artist)
11. **Reuben Jelleyman – Composer**  
2021 Arts Foundation Te Tumu Toi Springboard recipient funded by Brad Spence and Holly Erskine  
Mentored by 2014 Arts Foundation Te Tumu Toi Laureate, Ross Harris (Composer)
12. **Maisie Chilton – Visual Artist, Poet**  
2021 Arts Foundation Te Tumu Toi Springboard recipient  
Mentored by 2014 Arts Foundation Te Tumu Toi New Generation recipient Star Gossage (Visual Artist)
13. **Hōhua Ropate Kurene – Multi-disciplinary Artist**  
2021 Arts Foundation Te Tumu Toi Springboard recipient  
Mentored by Dan Ahwa (Creative Director, Viva and Canvas Magazine)
14. **Larsen Winiata Tito-Taylor – Multi-disciplinary Artist**  
2021 Arts Foundation Te Tumu Toi Springboard recipient receiving the award for Contemporary Music or Performance, funded by The Leighs Family  
Mentored by Riki Gooch (Drummer, Composer)

## One Harriet Friedlander Residency recipient

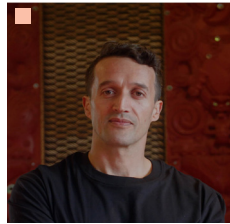
15. **Kalisolaite 'Uhila – Performance Artist**  
Harriet Friedlander Residency 2021



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02.



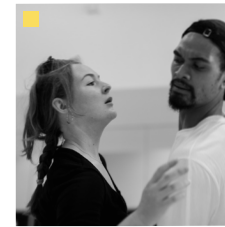
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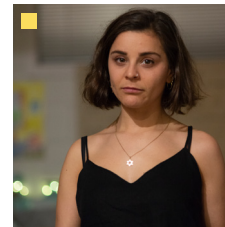
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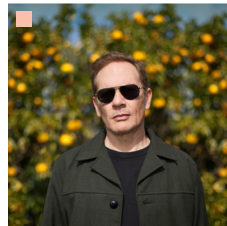
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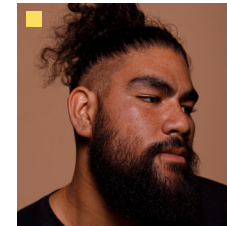
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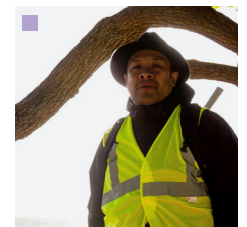
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13.



14.



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WHEN UNCERTAINTY HITS, IT PAYS TO BE NIMBLE. THE ARTS FOUNDATION CONTINUED TO FOCUS UNEQUIVOCALLY ON ARTISTS IN 2020-21, AND WE WERE BUOYED BY NEW PARTNERSHIPS BACKING OUTSTANDING ARTISTS, AS WELL AS SEEING EVEN MORE NEW ZEALANDERS BACK ARTISTS THROUGH BOOSTED.



01.

**01.** Tom Hishon of Kingi Britomart, Arts Foundation Te Tumu Toi Trustee Kent Gardner and 2005 Arts Foundation Te Tumu Toi Laureate Neil Jeremia as part of the Great New Zealand Arts Dinner Party.  
**02.** CEO of Te Rūnanga o Ngāi Tahu Arihia Bennett MNZM with Arts Foundation Te Tumu Toi Lead Jo Blair celebrating our new Ngāi Tahu partnership in Ōtautahi.



02.

### Boosted Campaigns

Both Creative New Zealand Toi Aotearoa and Rata Foundation backed month-long campaigns, Boosted x Moana and Boosted x Ōtautahi. Each partner gave match gifts to projects that took place in a particular community – Pasifika artists nationwide, and arts projects in Christchurch Ōtautahi. All projects ran for a dedicated month and all were successful, bringing in funding for both the artists and for Boosted.

### New Partnerships

To help us secure funding, we welcomed in four new givers through the year for four major awards:  
 - Jillian Friedlander gave a ten-year gift of \$30,000 for a Laureate receiving the Te Moana Nui-a-Kiwa Award annually  
 - Three, three-year gifts of \$25,000 set up three new Springboard Awards from Abby McCormick and Carroll Joynes (for dance), the Leighs Family (for contemporary music) and Te Rūnanga o Ngāi Tahu (to be allocated for 2022 partnership). Philip Carter has also come on recently as a new partner for Springboard.

### The Great NZ Arts Dinner Parties

Keeping Covid-19 proof, we turned our NZ Arts Ball into a series of 16 dinner parties around the motu. The concept, which raised \$150,000 for the Arts Foundation through sales and a digital Art+Object auction, saw 16 generous hosts buy a dinner party and then choose an Arts Foundation artist and a chef to join them along with at least 10 guests. New friends, collaborations and stories were shared.

### All In For Arts Tour He waka toi eke e noa nei tātou

For the first time, Te Tumu Toi hit the road for a month in Spring – putting on 10 breakfasts in 10 towns, where we heard from 6 locals on the difference creativity can make (along with a visiting Arts Foundation Te Tumu Toi Laureate). We heard new perspectives from a diverse range of New Zealanders: from business owners, to Mayors, to local artists, to rangatahi and mana whenua, all sharing unforgettable stories and evidence that arts matters to New Zealanders. They can be watched at [thearts.co.nz/events/allinforarts](https://thearts.co.nz/events/allinforarts)

## WHY THE ARTS MATTER TO OUR BOARD

"As we (hopefully) emerge from two very difficult years in Aotearoa, I am reminded of the vital role that the arts play in our society; they nourish us and have an integral part in developing our individual and collective resilience."

**Garth Gallaway**

"At their best artists share the truths of their own individual stories, open doors that showcase our commonalities and highlight our differences and perhaps most of all provide a medium through which we lift up communities and amplify the voices of those who have been historically overlooked in New Zealand."

**Hall Cannon**

"The arts is our conscience, our art defines and expresses who we are as New Zealanders. Artists open our eyes, ears and hearts to new, different and unconsidered perspectives - and boy do we need that now."

**Andrea Hammond**

"The arts bring out the true essence of humanity. They help distinguish what is beautiful and kind in humans."

**Hamish Edgar**

"Why do the arts matter? They always have. Nothing has changed as far as I can see."

**Warwick Freeman**

"The arts matter because they allow expression, they explore our emotions and provide a release. The arts are a fundamental part of the well-being equation. At times like this we should unashamedly celebrate the arts and how both through creation and enjoyment the arts help nurture our well-being."

**Ainsley Walter**

"It expands our minds."

**Kent Gardner**

"Apart from the great emotions that the arts can inspire, they reflect back to us who we are, how we got there, and blaze pathways into where we ought to go."

**Miriama Kamo**

"The arts are about people and creativity. They bring people together. That's what matters to me - the smiles, connection and appreciation that happens when Te Tumu Toi does great work."

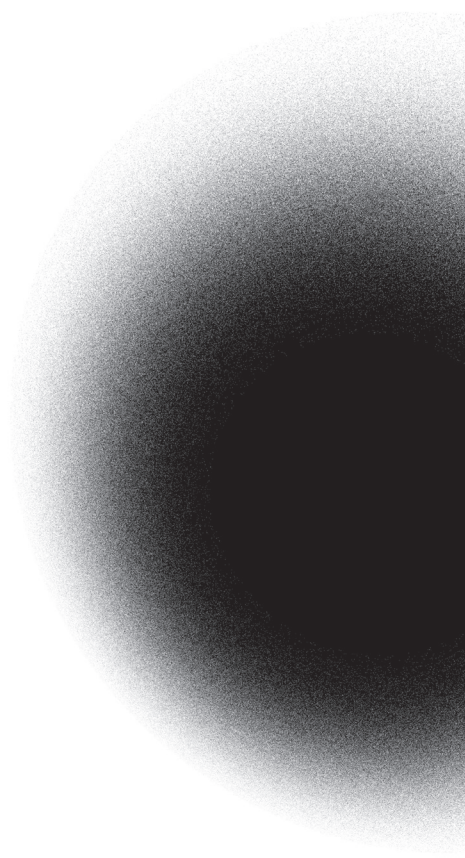
**Meng Foon**



**"...A TRULY GREAT MAN - TALENTED, IMMENSELY GENEROUS, SPIRITED, FUNNY; HE GAVE SO MUCH TO THE COMMUNITY, THE ARTS, SPORT, ACADEMIA... THE LIST IS ENDLESS. WE GRIEVE, MY FRIEND."**

Sam Neill, 2020 Arts Foundation Te Tumu Toi Icon sharing to Twitter his thoughts, 15 June 2021.

In December 2020 we were finally able to celebrate the Icon Awards Whakamana Hiranga at Government House (in person) thanks to the generosity of our Vice Regal Patron, Dame Patsy Reddy. The Icon Awards are guaranteed to take place for perpetuity, thanks to a major gift from Sir Eion Edgar on behalf of his family. Eion left us in June 2021, and we miss him greatly. Pictured here with 2020 Icon Sam Neill, his amazing wife Jan, and son Hamish Edgar (a current Arts Foundation trustee).



**THE ARTS  
FOUNDATION  
TE TUMU TOI**